



COMPANY PHILOSOPHY

VBHC is a professionally managed real estate company with marquee investors including HDFC, International Finance Corporation (IFC) & Van Herk Group.

We are pioneers in the concept of building quality homes that are great on design and easy on the purse. We have a vision of building meticulously planned and well-designed homes that give our customers value for their money.

To achieve this vision, we are setting up an expansive network of integrated housing projects across the country that will apply the best engineering and construction technologies.

There is a strong unmet demand for affordable housing in India, which will continue to increase steadily as a result of urbanization, increasing number of nuclear families, rising income levels and a strong desire for home ownership.

To cater to this large demand, we are working on various residential projects that focus on cost efficiency, quick and high-quality construction.

We understand that a residential community is never complete without amenities, and we have ensured that all our residential projects have a club house, community center, and a school in the vicinity. Apart from these, to ensure an excellent quality of life while remaining environmentally friendly, we also have a water treatment plant, a bio gas plant, solar water heating system and solar powered street lights.

Our flagship project, Vaibhava Bangalore, has been able to transform real estate development into a lean industrial process amenable to mass production with the use of 'form' technology for construction. We plan to replicate this success and are already on with projects in Chennai, Mumbai and NCR.

GOAL

We believe in providing homes that have great designing, detailing and construction made from the highest quality without any compromises.

The amenities have been planned to make sure our customers get the lifestyle they've always aspired for, at a price they never imagined!

VISION

To be India's premier National Housing Company



MISSION

Achieve our vision by maintaining the highest standards of Excellence in Design and Innovation in our products, and by maintaining the highest standards of Integrity and Dedication in our customer service.

CORE VALUES

At VBHC we uphold these as our Core Values

- Customer Centricity
- Quality
- Transparency
- Trust
- Speed and Efficiency

EQUAL EMPLOYMENT OPPORTUNITY

VBHC promotes Equal Employment Opportunity in employment compensation and other terms and conditions of employment without discrimination based on age, race, creed, colour, nationality, marital status, disability and sex (including pregnancy, gender identity and sexual orientation)

CONFIDENTIALITY

Objective

Employees of VBHC handle a fair amount of sensitive corporate and business information. Unauthorized disclosure or misappropriation of such information may damage the Company's competitive advantage in business or its goodwill and reputation.

Employees are also expected to maintain confidential information about clients, partners, technology and business matters of the Company and shall not disclose to any third party at any cost.

These guidelines apply to confidential information in any tangible form, including documents, reports, presentation material, email, computer files as well as oral communication.



Scope

This policy affects all employees, including board members, investors, contractors and any volunteers who have confidential information.

Policy

Company confidential information can be disclosed only to a recipient on a need-to-know basis only in the following cases with prior approval from the competent authority/management:

- The discharge of his duties as an employee,
- Third party's discharge of duties assigned by the Company, or
- If disclosed to other third parties, for a purpose relevant and beneficial to the Company.

In such cases, the third party shall enter into a Non-Disclosure Agreement with VBHC

It is the duty and moral responsibility of each employee to protect the Company's confidential information in his possession or control. Employees who violate this Policy will be subjected to disciplinary action including dismissal.

Disciplinary Consequences

Employees who don't respect VBHC's confidentiality policy shall face disciplinary and possibly legal action.

In case of an employee commits breach of this policy, the Company shall investigate the incident in question and if necessary terminate the employee who wilfully /regularly breaches our confidentiality guidelines for personal profit. We may also have to punish any unintentional breach of this policy depending on its frequency and seriousness. Company may terminate employees who repeatedly disregard this policy, even when they do so unintentionally.